

the spa and wellness show
IECSC NEW YORK | MARCH 10-12, 2019

Jacob Javits Convention Center • New York City

17 years as the industry's leading Northeast event!



CO-LOCATES WITH

IBSnewyork
INTERNATIONAL BEAUTY SHOW

Don't Miss Your Chance to Advertise in the **IECSC New York SHOW DIRECTORY**

Reach 60,000+ Spa and Beauty Professionals!

The IECSC and IBS show directories will be combined into one guide—making your ad visible to 10,000+ spa professionals and 50,000+ beauty professionals. Reach spa directors, owners, managers, and spa & beauty industry members through this massive exposure.

DEADLINES

AD CLOSE: FEBRUARY 7, 2019

MATERIALS DUE: FEBRUARY 14, 2019

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PRESENTED BY: **american spa**

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IECSC New York 2019 Directory Advertising Specs

AD CLOSE: February 7, 2019

MATERIALS DUE: February 14, 2019

Ad Size	Width	Height
1/2 page horizontal	6.375"	4.5"
1/2 page horizontal bleed	7.625"	4.625"
full page	6.375"	9.25"
full page bleed	7.625"	10.25"

Preview Trim Size: 7.375" x 10"

Note: Live matter must be held .25" inside trim.

Digital Data is required for all ad submissions.

Preferred format is PDF/X-1. Acceptable formats include PDF. Files should be press optimized, converted to CMYK, and have all fonts embedded. IECSC NY will be relieved of all responsibility for any form of compensation if an ad is supplied in non-preferred or non-acceptable formats, such as native application files. Non-preferred or non-acceptable formats will be charged a \$150 processing fee. We cannot guarantee the accuracy of reproduction from any ads supplied in non-preferred or non-acceptable formats. For detailed instructions of preferred formats, contact the production manager.

To insure that your ad is reproduced correctly, a SWOP-certified color proof that has been made from the same file that you supply to us must be provided. We cannot guarantee the accuracy of reproduction of your ad without a SWOP proof. No makegoods will be issued on ads run without a SWOP proof.



AD SUBMISSION INSTRUCTIONS:

IMPORTANT! Your ad should be submitted with your company name as part of the file name.

(**Example:** company_name_iecscny_directory.pdf)

1. Go to www.iecscnewyork.com/adupload
2. Click "IECSC New York 2019 Show Directory Ad"
3. On the following webpage, click "Choose File" to select your ad.
4. Enter your contact information.
5. Click "Upload" to submit your ad.

Questions?

Email questions to: abutcher@questex.com