



### **IECSC New York 2017 – 15 Years of Continued Success**

*With a packed show floor, sold out classes and record attendance, the event remains the leading spa and wellness show in the northeast*

April 14, 2017 — The International Esthetics, Cosmetics and Spa Conference (IECSC) celebrated its 15<sup>th</sup> year in New York, March 12-14, 2017 at the Javits Convention Center. Thousands of spa and wellness professionals attended the event to experience leading education and purchase products from more than 250 exhibitors.

New York is the first of four IECSC events taking place this year. With a record-breaking number of exhibiting companies and professionals in attendance, IECSC has fostered excitement in the spa and wellness market as the leading tradeshow for the industry as it prepares for its launch Chicago show, as well as the Las Vegas and Florida shows later in the year. The four IECSC events are presented by *American Spa* magazine, drawing spa owners, managers, estheticians, cosmetologists, massage therapists, medical estheticians, doctors and other industry professionals to the shows. These experts came together at IECSC New York to discover and learn about the latest trends in the spa industry, as well as purchase products from more than 250 exhibitors. Their experience is enhanced by IECSC New York being co-located with the International Beauty Show (IBS New York), which is the most highly-anticipated beauty professional event in the industry.

“Both attendees and exhibitors see the value in the participating in the IECSC events and it’s an honor to offer this opportunity to the spa and wellness industry,” stated Kathy Gruttadauria, Show Director for IECSC events. “The spa and wellness industry continues to experience rapid growth and the IECSC events offer a platform for exhibitors to reach buyers. The buyers have the opportunity to partake in a stellar conference program while meeting exhibitors, learning about new products and enhancing their business, making this event a win-win for all. The New York show had a positive impact on our exhibitors, many of which surpassed their own expectations and can’t wait for next year’s event.”

Leading brands in the spa and wellness industry lined the sold out exhibit hall. Industry professionals moved through the packed aisles to meet with exhibitors for the latest in facial treatments, skin care, retail products, cosmetics, equipment/furniture, nutrition and health products, microdermabrasion equipment, massage products, aromatherapy, spa clothing, electrolysis/hair removal, laser equipment, spa décor, medical spa equipment and more.

Participating companies include new and innovative brands, as well as industry leaders such as: Repêchage, Éminence Organic Skin Care, Revitalash, Satin Smooth, GMC Skin Care USA, PCA Skin, FarmHouse Fresh, Image Skincare, HydraFacial MD® - Edge Systems LLC and numerous others.

The robust conference program at IECSC New York continues to draw honors of its own offering more than 100 classes, in addition to the dynamic exhibit hall. Industry experts, leaders and educators taught classes in the Spa Business Conference that featured sessions designed to educate spa owners, directors and practitioners on how to become more proficient in all aspects of spa operations; Advanced Business Seminar; Makeup Workshop and Advanced Education Workshops. Plus, more than 75 Product Focused Classes featuring business-building content and the latest in spa treatments and techniques were included with exhibit hall admission.

Next year IECSC New York will be held March 4-6, 2018 alongside IBS New York at the Javits Convention Center in New York City. For show information, please visit [www.iecsc.com](http://www.iecsc.com).

### **A look ahead at IECSC events**

#### **IECSC Las Vegas 2017**

IECSC Las Vegas, being held June 24-26, 2017 at the Las Vegas Convention Center, is the next event on the IECSC show schedule. The tradeshow will feature products and services from more than 600 of the top skincare and wellness companies and a conference program with more than 138 free classes. The country's most elite industry members will convene at IECSC Las Vegas to see the latest trends, learn the latest techniques and purchase the latest products in the spa and medical spa market. For show information, please visit [www.iecsc.com/lv](http://www.iecsc.com/lv).

### **IECSC Florida 2017**

IECSC Florida will return to Fort Lauderdale on September 24-25, 2017 at the Broward County Convention Center. The 2017 show marks its 20<sup>th</sup> year and features more than 5,500 attendees, 200 exhibiting companies and an expanded conference program. IECSC Florida is the perfect Southeast venue for industry members to network and relax with peers, renew their passion and rejuvenate business for the year ahead. For show information, please visit [www.iecsc.com/fl](http://www.iecsc.com/fl).

### **IECSC Chicago 2018**

The debut of IECSC Chicago in 2017 was a success and it's with much excitement that we prepare for the event next year, April 28-30, 2018. This event attracts thousands of spa and wellness professionals in the Midwest, along with beauty professionals from the co-located America's Beauty Show who receive free access to the IECSC exhibit hall. Attendees congregate to meet with more than 200 exhibitors, attend 50 free classes, 11 in-depth workshops and a spa tour.

### **About IECSC / IBS NEW YORK**

Produced by Questex, LLC. and presented by *American Spa* magazine, International Esthetics, Cosmetics and Spa Conference (IECSC) New York is co-located with IBS New York -- the largest and longest running professional beauty event in the country. Both shows are for professionals only and reach a wide cross-section of participants from beauty and spa product manufacturers and distributors to salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists and massage therapists.

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**EDITORIAL NOTE:** Digital Images of IECSC New York are available by request. Please contact: Cathy Marchese, Marketing Manager, 212-895-8233 or [cmarchese@questex.com](mailto:cmarchese@questex.com).