



**IECSC New York Continues to Break Records as the Leading Spa & Wellness Show in the Northeast**  
*The 2019 event shattered conference, attendance and exhibitor records*

March 31, 2019 — The International Esthetics, Cosmetics and Spa Conference (IECSC) celebrated 17 years at the Javits Convention Center in New York, March 10-12, 2019. A record-breaking 16,300 spa, wellness and beauty professionals attended the event to experience leading education and purchase products from 325+ exhibitors.

New York kicked off the IECSC events taking place this year, building excitement in the spa and wellness market as the leading tradeshow for the industry. Presented by *American Spa* magazine, IECSC draws spa owners, managers, estheticians, cosmetologists, massage therapists, medical estheticians, dermatologists and other industry professionals to the shows. These experts came together at IECSC New York to discover and learn about the latest trends in the spa industry, as well as purchase products from more than 325 exhibitors. The success for IECSC New York is enhanced by being co-located with the International Beauty Show (IBS New York), which celebrated its 102<sup>nd</sup> year, making it the longest-running beauty professional event in the industry.

“IECSC New York continues to grow each year, attracting the industry’s best companies and attendees making the tradeshow floor the optimal place to do business,” says Kathy Gruttadauria, Show Director for IECSC. “We grew our number of exhibiting companies and attendees. As the spa and wellness industry experiences continuous growth each year, we love that we’re able to offer events that allow exhibitors to interact with new and existing clients. Buyers attend our shows to gain knowledge with our conference program, learn about new products and techniques, network with exhibitors and colleagues and purchase products on the show floor. We’re happy to be able to provide an event that is beneficial to the industry.”

Leading spa and wellness brands welcomed industry professionals looking to meet with exhibitors for the latest in facial treatments, skin care, retail products, cosmetics, equipment/furniture, nutrition and health products, microdermabrasion equipment, permanent makeup, massage products, aromatherapy, spa clothing, electrolysis/hair removal, laser equipment, spa décor, medical spa equipment and more.

“IECSC NY was our best show. We almost completely sold out on day one and the media was nonstop!” stated Karen Asquith, director of education and lead esthetician, G.M. Collin Skin Care.

“This was one of our best shows! The quality of attendees, the show management, and Javits convention center are all a pleasure to work with,” stated Kayla Parks of Chella. “I love all of the marketing opportunities the show provides us and will definitely be returning to future shows to exhibit.”

Participating companies included new and innovative brands, as well as industry leaders such as: Repêchage, Éminence Organic Skin Care, Revitalash, G.M. Collin Skin Care, PCA Skin, FarmHouse Fresh, Image Skincare, Sorella Apothecary, Grande Cosmetics, Cosmedix, The HydraFacial Company, Chella and numerous others.

In addition to the exhibit hall, the IECSC New York conference program offered 27 classes. These classes, workshops and seminars were taught by the industry's acclaimed educators who presented content to help attendees grow in their careers, including: Targeted Learning Tracks (Medical Spa, Sustainability, Esthetics, Social Media & Marketing, and Spa Business), CIDESCO USA Education, Makeup Workshops and the Advanced Business Seminar. Plus, more than 80 Product Focused Classes featuring business-building content and the latest in spa treatments and techniques were included with exhibit hall admission.

Next year IECSC New York will be held March 8-10, 2020 alongside IBS New York at the Javits Convention Center in New York City.

For show information, please visit [www.iecsc.com](http://www.iecsc.com).

### **A look ahead at IECSC events**

#### **IECSC Las Vegas 2019**

IECSC Las Vegas will take place June 15-17, 2019 at the Las Vegas Convention Center. The tradeshow will feature products and services from more than 600 of the top skincare and wellness companies and a conference program with more than 125 free classes. The country's most elite industry members will convene at IECSC Las Vegas to see the latest trends, learn the latest techniques and purchase the latest products in the spa and medical spa market. For show information, please visit [www.iecsclasvegas.com](http://www.iecsclasvegas.com).

#### **IECSC Florida 2019**

IECSC Florida will return to Fort Lauderdale on October 6-7, 2019 at the Broward County Convention Center. The 2019 show features 200 exhibiting companies and an expanded conference program. IECSC Florida is the perfect Southeast venue for industry members to network and relax with peers, renew their passion and rejuvenate business for the year ahead. For show information, please visit [www.iecsctflorida.com](http://www.iecsctflorida.com).

#### **IECSC Chicago 2020**

IECSC Chicago will be held April 18-20, 2020 at McCormick Place Convention Center. This event attracts thousands of spa and wellness professionals in the Midwest, along with beauty professionals from the co-located America's Beauty Show who receive free access to the IECSC exhibit hall. For show information, please visit [www.iecscchicago.com](http://www.iecscchicago.com).

#### **About IECSC/IBS NEW YORK**

Produced by Questex, LLC. and presented by American Spa, International Esthetics, Cosmetics and Spa Conference (IECSC) New York is co-located with IBS New York -- the largest and longest running professional beauty event in the country. Both shows are for professionals only and reach a wide cross-section of participants from beauty and spa product manufacturers and distributors to salon and spa owners and managers, hair stylists, hair colorists, estheticians, makeup artists, nail technicians, dermatologists and massage therapists.

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EDITORIAL NOTE: Digital Images of IECSC New York are available by request.  
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